

Why Successful Businesses Advertise With

J@HNNY Advertising®



Target Marketing

- No wasted advertising dollars . . .
- Efficient & Effective---you can reach your exact target
- Target your audience by . . .
 - gender
 - age
 - income level
 - leisure time activity
 - geography

Graphic Appeal

- Our medium accommodates a full color, 8 1/2" x 11" ad
- Our professional artists can develop a custom ad just for your business
- Proven "stock" ads that can sell your product/service are also available

Captive Audience

- Intrusive form of advertising practically guarantees your ad will be seen
- Unlike other mediums, our ad can't be tuned-out, ignored, turned off or avoided
- Unavoidable exposure builds name awareness
- Your ad is placed approximately 18" from your prospect at his/her highest point of concentration

Coveted Audience

- Core demographic 18-44 year-old
- People with "active" lifestyles
- Folks with disposable income

Long-Term Exposure

- Your ad is posted for an entire month
- You may change your ad message monthly
- Your ad can move to different locations each month

J@HNNY Advertising®

www.johnnyadvertising.com

1-800-917-JOHN

Delivering a 'captive audience'

